## Steady Q3FY24 numbers; improvement to continue ahead;

Q3FY24 Result Update | Sector: Consumer Appliances | February 05, 2024
Strong revenue growth YoY: V-Guard posted revenue of Rs $1,165 \mathrm{cr}$ up by $18.8 \%$ $\mathrm{YoY} / 2.8 \%$ QOQ largely driven by its electricals \& electronics segments while consumer durables saw the pickup towards the end of the quarter. Geographically both non-South \& South performed well as compared last year. Sequentially, South and Electronics growth remain impacted.

Healthy improvement in margin: V-Guard's gross profit grew by $36.1 \% \mathrm{YoY} / 3.1 \%$ QoQ to Rs 394.8 cr and margins came at $33.9 \%$, an increase by 430 bps YoY/11bps QoQ driven by raw material price decrease and change in product mix. EBITDA was up by $54.2 \% \mathrm{YoY} / 9.9 \%$ QoQ to Rs 101.6 cr with increase in EBITDA margin by 200bps YoY/56bps QoQ to $8.7 \%$ led by better topline. PAT was up by $48.2 \%$ YoY but marginally was down by $1.2 \%$ QoQ to Rs 58.2 cr with PAT margin at $5 \%$ higher by $99 b p s$ YoY but down by 20bps.

Non-South is gaining share: South region continues to dominate the revenue share at $54.4 \%$ and it reported the revenue of Rs 592.2 cr, up by $10.9 \%$ YoY but a decline of 1.8\% QoQ. Revenue share of South decreased from 56.2\% in Q2FY24 to 54.4\% in Q3FY24 while as compared last year it was the same. Non-South revenue grew by $11.2 \% \mathrm{YoY} / 5.9 \%$ QoQ to Rs 496.9 cr with share increased to $45.6 \%$ as compared to $43.8 \%$ in Q2FY24 while share was same as compared last year. Further, growing in the non-South region remains the key focus area.

All segments witnessed decent growth as compared YoY: Electricals segment grew by $8.5 \%$ YoY/2.3\% QoQ to Rs 472.7cr and Consumer Durables grew by $11.1 \%$ YoY/10.8\% QOQ to Rs 392.8 cr led by improving demand and product mix. However, Electronics saw mixed growth with healthy growth $16.9 \%$ YoY while down by $12.3 \%$ QoQ to Rs 223.6 cr as stabilizer being the oldest product growth seems to be capped. Further, Electricals, Electronics \& Consumer Durables segments contributed $\sim 40.6 \% / 19.2 \% / 33.7 \%$ to revenue and $46.9 \% / 31.4 \% / 12.8 \%$ to profits in Q3FY24. In addition, Sunflame earned revenue of Rs 76.3 cr , up by $23.6 \%$ QoQ and contribution from this

Key Highlights: 1) Consumer demand remained slow for the quarter while pickup was seen towards the end. And going ahead, demand is expected to continue its upward trend. 2) Advertisement spends stands at $2.7 \%$ similar as compared to last year. 3) Focus remains on the growth from non-South regions. 4) Plans to reduce debt taken for Sunflame in the next 4-6 quarters. 5) Despite competition, their plan is to grow Electricals, Consumer Durables and Sunflame segments. 6) Other expenses were higher as it includes one-off provisions of 4.5 cr and write off of bad debt. 7) Manufacturing units Electronics Panchanagar is performing well while Battery plant at Hyderabad and kitchen plant at Vapi will commence production in Q4FY24 and aid to drive growth. 8) Amongst products, stabilizer will have stagnant growth due to its strong presence and limited scope of upside while other segments such wires, pumps, fans, kitchen appliances, etc. will see strong growth ahead.

Outlook \& Valuation: V-Guard posted decent set of numbers as compared last year while sequentially decline in raw material cost is a key positive. Further, demand is further set to pick-up pace and along with its management strategy would be to continue its focus on growing non-South region, focus on product mix, growing Sunflame segment. On the financial front, we have estimated its revenue/EBITDA to grow at a $16.3 \% / 27.1 \%$ CAGR over FY23-26E and have upgraded our rating to Buy (from Accumulate earlier) and target price revised upwards to Rs 359.

## Financial Summary - consolidated

| Particulars, Rs cr | FY23 | FY24E | FY25E | FY26E |
| :--- | ---: | ---: | ---: | ---: |
| Net revenue | $4,125.4$ | $4,825.1$ | $5,597.1$ | $6,492.6$ |
| EBITDA | 319.3 | 418.2 | 537.3 | 655.8 |
| EBITDAM (\%) | 7.7 | 8.7 | 9.6 | 10.1 |
| APAT | 189.0 | 254.1 | 344.2 | 430.7 |
| APATM (\%) | 4.6 | 5.3 | 6.2 | 6.6 |
| EPS (Rs) | 4.4 | 5.9 | 8.0 | 10.0 |
| PE (x) | 70.9 | 52.7 | 38.9 | 31.1 |
| RoE (\%) | 11.8 | 14.1 | 16.4 | 17.5 |

Revenue growth YoY largely driven by electronics \& electricals segments

EBIT margin impacted largely because of Silverline acquisition impact of $1.1 \%$.

Non-South performing well
P\&L Account Quarterly - consolidated

| Particulars, Rs cr | Q3FY24 | Q3FY23 | Y-o-Y (\%) | Q2FY24 | Q-o-Q (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | 1,165.4 | 980.8 | 18.8 | 1,133.8 | 2.8 |
| Cost of Raw Materials | 403.4 | 304.1 | 32.7 | 414.2 | (2.6) |
| Purchase of Finished Goods | 384.9 | 268.5 | 43.4 | 370.6 | 3.9 |
| (Increase) / Decrease In Stocks | (17.7) | 118.1 | - | (33.9) | - |
| Total Raw material cost | 770.6 | 690.7 | 11.6 | 750.9 | 2.6 |
| Gross Profit | 394.8 | 290.1 | 36.1 | 382.8 | 3.1 |
| Gross Margins \% | 33.9 | 29.6 | 430bps | 33.8 | 11bps |
| Employee Cost | 82.6 | 77.6 | 6.5 | 106.1 | (22.1) |
| Other Expense | 210.6 | 146.7 | 43.5 | 184.2 | 14.3 |
| Total Expenditure | 1,063.8 | 915.0 | 16.3 | 1,041.3 | 2.2 |
| EBITDA | 101.6 | 65.9 | 54.3 | 92.5 | 9.9 |
| EBITDA Margins (\%) | 8.7 | 6.7 | 200bps | 8.2 | 56bps |
| Depreciation | 19.1 | 16.7 | 14.7 | 19.8 | (3.3) |
| EBIT | 82.5 | 49.2 | 67.7 | 72.7 | 13.5 |
| Other Income | 3.2 | 6.0 | (47.1) | 14.2 | (77.5) |
| Interest | 9.4 | 2.4 | 295.0 | 9.3 | 1.0 |
| PBT | 76.3 | 52.8 | 44.3 | 77.5 | (1.7) |
| Tax | 18.0 | 13.6 | 32.8 | 18.6 | (3.1) |
| PAT | 58.2 | 39.3 | 48.2 | 59.0 | (1.2) |
| PAT Margin (\%) | 5.0 | 4.0 | 99 bps | 5.2 | -20bps |
| EPS (Rs) | 1.4 | 0.9 | 48.7 | 1.4 | (0.6) |

Revenue share Geography-wise - consolidated

| Particulars, Rs cr | Q3FY24 | Q3FY23 | Y-0-Y (\%) | Q2FY24 | Q-0-Q (\%) |
| :--- | ---: | ---: | ---: | ---: | ---: |
| South | 592.2 | 533.9 | 10.9 | 602.8 | (1.8) |
| \% of Sales | 54.4 | 54.4 | -6 bps | 56.2 | -185 bps |
| Non-South | 496.9 | 446.9 | 11.2 | 469.3 | 5.9 |
| \% of Sales | 45.6 | 45.6 | 6 bps | 43.8 | 185bps |

All segments saw decent performance for
Q3FY24

Revenue share Segment-wise - consolidated

| Particulars, Rs cr | Q3FY24 | Q3FY23 | Y-0-Y (\%) | Q2FY24 | Q-0-Q (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Electronics | 223.6 | 191.4 | 16.9 | 255.1 | (12.3) |
| \% of Sales | 19.2 | 19.5 | -32bps | 22.5 | -331bps |
| Electricals | 472.7 | 435.8 | 8.5 | 462.3 | 2.3 |
| \% of Sales | 40.6 | 44.4 | -387bps | 40.8 | -21bps |
| Consumer Durables | 392.8 | 353.7 | 11.1 | 354.7 | 10.8 |
| \% of Sales | 33.7 | 36.1 | -235bps | 31.3 | 242bps |
| Sunflame | 76.3 | - | - | 61.7 | 23.6 |
| \% of Sales | 6.5 | - | - | 5.4 | 110bps |

Profit Share Segment-wise - consolidated

| Particulars, Rs cr | Q3FY24 | Q3FY23 | Y-0-Y (\%) | Q2FY24 | Q-0-Q (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Electronics | 28.7 | 22.2 | 29.6 | 37.8 | (24.0) |
| \% of Profit | 31.4 | 38.6 | -724bps | 47.9 | -1650bps |
| Electricals | 42.9 | 39.7 | 8.1 | 38.3 | 11.9 |
| \% of Profit | 46.9 | 69.1 | -2229bps | 48.6 | -171bps |
| Consumer Durables | 11.7 | -4.5 | - | -0.9 | - |
| \% of Profit | 12.8 | -7.8 | - | -1.2 | - |
| Sunflame | 8.2 | 0.0 | - | 3.7 | 121.9 |
| \% of Profit | 9.0 | 0.0 | - | 4.7 | 428bps |

## Story in charts



Source: RBL Research

| Electronics segment grew by 16.9\% YoY but declined by 12.3\% QoQ | Electricals segment grew by 8.5\% YoY and 2.3\% Q०Q |
| :---: | :---: |
|  |  |

Source : RBL Research


Source:


P\&L Account - consolidated

| Particulars, Rs cr | FY23 | FY24E | FY25E | FY26E |
| :---: | :---: | :---: | :---: | :---: |
| Net sales | 4,125.4 | 4,825.1 | 5,597.1 | 6,492.6 |
| Expenditure |  |  |  |  |
| Cost of materials | 1,360.9 | 1,691.5 | 1,947.8 | 2,246.4 |
| Purchase of stock in trade | 1,444.4 | 1,562.4 | 1,802.3 | 2,077.6 |
| (Increase) / Decrease In Stocks | 79.0 | (48.5) | (56.0) | (64.9) |
| Total raw materials | 2,884.4 | 3,205.4 | 3,694.1 | 4,259.2 |
| Gross Profit | 1,241.0 | 1,619.6 | 1,903.0 | 2,233.5 |
| Gross Margins (\%) | 30.1 | 33.6 | 34.0 | 34.4 |
| Employee cost | 302.9 | 384.5 | 447.8 | 519.4 |
| Other expenses | 618.8 | 816.9 | 917.9 | 1,058.3 |
| Total expenditure | 3,806.1 | 4,406.8 | 5,059.8 | 5,836.9 |
| EBITDA | 319.3 | 418.2 | 537.3 | 655.8 |
| EBITDAM (\%) | 7.7 | 8.7 | 9.6 | 10.1 |
| Depreciation | 64.4 | 78.2 | 84.0 | 90.9 |
| PBIT | 254.9 | 340.0 | 453.4 | 564.9 |
| Other income | 17.0 | 34.4 | 39.9 | 46.3 |
| Interest expenses | 16.2 | 39.1 | 40.3 | 44.4 |
| PBT | 255.7 | 335.3 | 453.0 | 566.7 |
| Tax | 66.7 | 81.2 | 108.7 | 136.0 |
| PAT (after Exceptional) | 189.0 | 254.1 | 344.2 | 430.7 |
| PAT Margin (\%) | 4.6 | 5.3 | 6.2 | 6.6 |
| EPS (Rs) | 4.4 | 5.9 | 8.0 | 10.0 |

Source : RBL Research

## Balance Sheet - consolidated

| Particulars, Rs cr | FY23 | FY24E | FY25E | FY26E |
| :---: | :---: | :---: | :---: | :---: |
| Share Capital | 43.2 | 43.2 | 43.2 | 43.2 |
| Reserves \& Surplus | 1,564.4 | 1,762.3 | 2,050.4 | 2,424.9 |
| Total Shareholder's Fund | 1,607.6 | 1,805.5 | 2,093.6 | 2,468.1 |
| Long term borrowings | 272.9 | 289.5 | 307.8 | 357.1 |
| Short term borrowing | 146.7 | 168.9 | 195.9 | 227.2 |
| Total Debt | 419.6 | 458.4 | 503.7 | 584.3 |
| Deferred tax liabilities | 104.6 | 122.3 | 141.9 | 164.6 |
| Long term provision | 14.2 | 16.6 | 19.3 | 22.4 |
| Other long term | 92.2 | 107.9 | 125.1 | 145.2 |
| Total | 211.0 | 246.8 | 286.3 | 332.1 |
| Current Liabilities |  |  |  |  |
| Trade payables | 488.5 | 568.4 | 659.4 | 764.9 |
| Short term provisions | 63.5 | 74.2 | 86.1 | 99.9 |
| Other current liabilities | 116.6 | 136.4 | 158.2 | 183.5 |
| Total | 668.6 | 779.1 | 903.7 | 1,048.3 |
| Total liabilities | 2,906.9 | 3,289.8 | 3,787.3 | 4,432.9 |


| Net Block | $1,250.7$ | $1,374.3$ | $1,564.0$ | $1,791.6$ |
| :--- | ---: | ---: | ---: | ---: |
| Current work in process | 23.7 | 23.7 | 23.7 | 23.7 |
| Non current investment | 33.4 | 39.1 | 45.3 | 52.6 |
| Tax assets | 39.0 | 45.6 | 52.8 | 61.3 |
| Long term loans and | 5.1 | 5.9 | 6.9 | 8.0 |
| Other non-current assets | 50.0 | 58.5 | 67.8 | 78.7 |
| Total | $\mathbf{1 , 4 0 1 . 8}$ | $\mathbf{1 , 5 4 7 . 0}$ | $\mathbf{1 , 7 6 0 . 5}$ | $\mathbf{2 , 0 1 5 . 8}$ |

Current Assets

| Current investments | 0.1 | 0.1 | 0.2 | 0.2 |
| :--- | ---: | ---: | ---: | ---: |
| Inventories | 767.4 | 885.7 | 996.7 | $1,156.2$ |
| Trade receivables | 568.7 | 661.0 | 782.1 | 907.2 |
| Cash balance | 66.8 | 76.5 | 109.3 | 192.7 |
| Short term loans and <br> advances | 1.7 | 2.0 | 2.3 | 2.6 |
| Other current assets | 100.5 | 117.5 | 136.3 | 158.1 |
| Total | $\mathbf{1 , 5 0 5 . 1}$ | $\mathbf{1 , 7 4 2 . 8}$ | $\mathbf{2 , 0 2 6 . 8}$ | $\mathbf{2 , 4 1 7 . 0}$ |
| Total assets | $\mathbf{2 , 9 0 6 . 9}$ | $\mathbf{3 , 2 8 9 . 8}$ | $\mathbf{3 , 7 8 7 . 3}$ | $\mathbf{4 , 4 3 2 . 8}$ |

Cashflow - consolidated

| Particulars, Rs cr | FY23 | FY24E | FY25E | FY26E | Particulars | FY23 | FY24E | FY25E | FY26E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Profit before tax | 255.7 | 335.3 | 453.0 | 566.7 | Per share Data |  |  |  |  |
| Add: Depreciation | 64.4 | 78.2 | 84.0 | 90.9 | EPS (Rs) | 4.4 | 5.9 | 8.0 | 10.0 |
| Add: Interest cost | 16.2 | 39.1 | 40.3 | 44.4 | Book value per share (Rs) | 37.2 | 41.8 | 48.4 | 57.1 |
| Less: Other Income | (2.4) | (3.4) | (4.0) | (4.6) | Dividend per share (Rs) | 1.3 | 1.3 | 1.3 | 1.3 |
| Others | (2.7) | - |  |  | Dividend Yield (\%) | 0.4 | 0.4 | 0.4 | 0.4 |
| Operating profit before working capital changes | 331.2 | 449.2 | 573.2 | 697.4 | Dividend Payout (\%) | 29.7 | 22.1 | 16.3 | 13.0 |
| Changes in working capital | 141.4 | (97.6) | (104.7) | (136.8) | Profitability Ratios |  |  |  |  |
|  |  |  |  |  | EBITDAM(\%) | 7.7 | 8.7 | 9.6 | 10.1 |
| Cash from Operations | 472.6 | 351.6 | 468.5 | 560.6 | PBTM (\%) | 6.2 | 6.9 | 8.1 | 8.7 |
| Less: Taxes | (48.8) | (81.2) | (108.7) | (136.0) |  |  |  |  |  |
| Cash flow from Operations | 423.7 | 270.3 | 359.8 | 424.6 | NPM (\%) | 4.6 | 5.3 | 6.2 | 6.6 |
| Net cash used in Investing |  |  |  |  | RoE (\%) | 11.8 | 14.1 | 16.4 | 17.5 |
| Purchase of fixed assets | (102.6) | (201.8) | (273.7) | (318.5) | RoCE (\%) | 12.6 | 15.0 | 17.5 | 18.5 |
| Purchase of investments | (650.7) | (5.7) | (6.3) | (7.3) | Efficiency Data |  |  |  |  |
| Sales of fixed assets | 6.8 | - | - | - | Debt-Equity Ratio | 0.3 | 0.3 | 0.2 | 0.2 |
| Other Income | 2.1 | 3.4 | 4.0 | 4.6 | Interest Cover Ratio | 15.7 | 8.7 | 11.3 | 12.7 |
| Others | (26.7) | - | - | - | Fixed Asset Ratio | 0.3 | 0.3 | 0.3 | 0.3 |
| Cash flow from investing | (771.2) | (204.1) | (275.9) | (321.2) | Debtors (Days) | 50.3 | 50.0 | 51.0 | 51.0 |
| Cash flow from Financing |  |  |  |  | Inventory (Days) | 67.9 | 67.0 | 65.0 | 65.0 |
| Proceeds from Equity shares | 2.0 | - | - | - | Payable (Days) | 43.2 | 43.0 | 43.0 | 43.0 |
| Proceeds of borrowings | 407.8 | 38.8 | 45.4 | 80.6 | WC (Days) | 75.0 | 74.0 | 73.0 | 73.0 |
| Sales of borrowings | (11.4) | - |  | - | Valuation |  |  |  |  |
| Dividend (Incl dividend tax) | (56.1) | (56.2) | (56.2) | (56.2) | P/E (x) | 70.9 | 52.7 | 38.9 | 31.1 |
| Interest cost | (16.2) | (39.1) | (40.3) | (44.4) | P/BV | 8.3 | 7.4 | 6.4 | 5.4 |
| Cash flow from Financing | 326.1 | (56.5) | (51.1) | (20.0) |  |  |  |  |  |
| Net cash Inflow/Outflow | (21.4) | 9.8 | 32.7 | 83.4 | EV/EBITDA | 43.2 | 33.0 | 25.7 | 21.1 |
| Opening cash | 60.8 | 39.4 | 49.2 | 82.0 | EV/Sales | 3.3 | 2.9 | 2.5 | 2.1 |
| Bank balance | 27.3 | 27.3 | 27.3 | 27.3 |  |  |  | Source: RBL Research |  |
| Closing Cash \& Bank | 66.8 | 76.5 | 109.3 | 192.7 |  |  |  |  |  |

## Key ratios - consolidated

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|  | I/we have been engaged in market making activity for the subject company? |  | No |

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| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
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